

EDUCATION, CULTURAL & CREATIVE LEARNING AND SKILLS STRATEGIES 2019-2023

OUR VISION

The Education Strategy, the Cultural and Creative Learning Strategy and the Skills Strategy represent a tripartite of strategies overseen by the City of London Corporation's Education Board. Whilst standing alone as three distinct strategic areas, these strategies overlap and interconnect to deliver one vision for the City Corporation:

Preparing people to flourish in a rapidly changing world through exceptional education, cultural and creative learning and skills which link to the world of work.

THESE STRATEGIES ARE FOR:

THESE STRATEGIES WILL BE DELIVERED BY:

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| <ul style="list-style-type: none"> ▪ Lifelong learners in the City of London (residents, workers, visitors) ▪ Leaders, teachers and all learners in the Family of Schools ▪ Culture Mile and Culture Mile Learning Partners ▪ ASES and Apprenticeships Team ▪ Staff in the City of London Corporation | <ul style="list-style-type: none"> ▪ The City of London Corporation (City Corporation) is a major provider and funder of education. We have local authority education duties in the Square Mile, are a proprietor of independent schools, a co-sponsor of academies, and a sole sponsor of academies managed by the City of London Academies Trust (CoLAT). In its entirety, this group of schools is called the 'Family of Schools'. ▪ We are a founding partner of 'Culture Mile': An initiative to create a major destination for culture, creativity and learning in the heart of the Square Mile. 'Culture Mile Learning' is the education and family learning focus of the Culture Mile partnership, bringing together skills and expertise from over 26 organisations to ensure cultural activities are accessible to all pupils and lifelong learners, and that culture enriches learning through pupil visits, workshops, classroom visits, and training for teachers. ▪ The Square Mile is home to a growing hub of creative industry workers at the cutting edge. ▪ The Adult Skills and Education Service (ASES) delivers the City Corporation's statutory Adult Community Learning (ACL) services, as well as the Apprentice Programme which recruits apprentices at the City Corporation and brokers apprenticeships for local businesses and residents in the City of London and beyond. The Square Mile is also the proud home to 24,000 businesses and 483,000 workers as well as further and higher education institutions and training providers. ▪ Delivery of these strategies is a cross-Corporation endeavour. Strategic oversight, including monitoring and evaluation of the strategies will be conducted by the Education Board, with day-to-day operational oversight delivered by the Education Unit. |
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OUR GOALS

Education

In 2023, we want to say:

- 1) Pupils in the Family of Schools have access to transformative education, enabling them to achieve their potential, flourish and thrive.
- 2) The Family of Schools deliver exceptional quality education and academic excellence.
- 3) Education is safe, inclusive, supportive and empowering for all.
- 4) Pupils receive high quality exposure to the world of work at all stages of education to make informed career choices.
- 5) Education is enriched through access to the learning opportunities that the City's cultural, heritage and environmental assets offer.

Cultural & Creative Learning

In 2023, we want to say:

- 1) Every cultural institution in the City is a learning institution and every educational institution in the Family of Schools is a cultural institution.
- 2) Pupils are empowered to realise their full potential both in the arts and through creative learning.
- 3) There are accessible and inclusive opportunities for everyone to access the full range of cultural experiences in the Square Mile.
- 4) Cultural and creative experiences develop and enhance the Fusion Skills needed for employability in the 21st Century.
- 5) Learners at all stages have high quality exposure to industries in arts, cultural, and hybrid sectors.

Skills

In 2023, we want to say:

- 1) The lives of our diverse adult learners are transformed through a unique educational experience.
- 2) ASES deliver high quality adult education, training and apprenticeships.
- 3) All partners continue to work towards the achievement of a diverse workforce which mirrors the diversity of our community.
- 4) Learners at all stages have high quality exposure to the world of work.
- 5) The City of London is home to a world-leading environment where there is interconnectivity and collaboration between education and industry.

OUR AIMS

Education

We will:

- Deliver a changed focus and approach to developing skills, knowledge, and competencies, based on harnessing talent and developing skills for 21st Century success.
- Deliver academic excellence in teaching and learning to improve academic attainment and progress.
- Drive equality of opportunity through a proactive approach to promoting social mobility and inclusion, as well as good health and wellbeing.
- Deliver a comprehensive strategy for skills and careers development in the Family of Schools.
- Provide a high quality cultural and creative offer for all pupils from early years to post-16, delivering sustained education in and through the arts and culture.

Cultural & Creative Learning

We will:

- Create connected routes for pupils and teachers to access the cultural and heritage offer in the City, providing opportunities for creative and cultural experiences to enrich learning.
- Deliver a distinctive City Corporation education and skills offer where all learners receive education both in and through the arts.
- Support our cultural organisations to appeal to wider audiences through outreach and learning initiatives and working outdoors.
- Deliver a distinctive education and skills offer based on the development of Fusion Skills, in part developed through creative learning and participating in arts and culture.
- Ensure young people have the knowledge, skills and networks to prepare them for careers in the arts, cultural, creative and hybrid sectors.

Skills

We will:

- Deliver a changed focus and approach for adult learners, which develops critical skills, knowledge and competencies to meet the challenges of the rapidly changing world of work.
- Continue to improve the quality of teaching and learning in adult education, training and apprenticeships.
- Improve the learning experience and learning outcomes for adult learners impacted by educational and social disadvantage.
- Link learning at all stages with real-world application, improving the transition of learners at critical stages in education and training.
- Forge and maintain dynamic relationships with our City, United Kingdom and international partners in industry, higher education, further education, the cultural sector and local communities.

OUR OUTCOMES

Education

We know we're on the right track if:

- Classroom learning is a mix of academic, creative, technical and emotional learning.
- The Family of Schools are recognised locally, nationally and internationally as outstanding.
- There is continued improvement in the progress of pupils at risk of educational disadvantage, exceeding the progress of those pupils not at risk, and surpassing national and local averages.
- Enhanced completion and retention rates achieve a 100% destination and progression pathway for pupils (i.e. No NEET pupils).
- Pupils are exposed to a wide range of art forms throughout their time in school.

Cultural & Creative Learning

We know we're on the right track if:

- Increased access of pupils to the cultural and historical resources in the City including performances at professional quality venues.
- Improved progress and attainment in arts and non-arts subjects from creative teaching and learning.
- Pupils access culture and heritage in the City which is equitable across the identified groups of pupils and across age ranges and gender.
- Annual tracking of pupils' Fusion Skills shows significant improvements.
- Pupils in the Family of Schools access work experience, apprenticeships, and employment in arts, cultural and hybrid sectors.

Skills

We know we're on the right track if:

- There is increased subject choice for adult learners based on labour market intelligence resulting in an increased take-up of adult learning and apprenticeships.
- ASES is an 'outstanding' education provider, with increased take-up, and apprenticeship completion rates remaining above 95%.
- There is improved progress of adult learners at risk of educational disadvantage, and a 20% increase in the proportion of apprentices from Black, Asian and Minority Ethnic (BAME) backgrounds.
- Learners at all stages hear from professionals across industries, access work experience, and receive industry-led careers advice and guidance.

OUR PRINCIPLES

Excellence and exceptionality

Our aim is to ensure quality in all that we do. These strategies include clear accountability frameworks and reporting requirements to the Education Board to monitor and evaluate quality and impact. We will work closely with our partners to drive quality and impact based on performance, data and evidence (e.g. exam results, progression data, Ofsted ratings, qualitative feedback).

Broad and balanced curriculum

Our approach is based on enriching learning at all stages of education. We will ensure that the learning offer delivers the skills, knowledge and behaviours that employers are looking for. We will also ensure that the cultural, heritage and environmental assets of the Square Mile enrich the educational and creative experience of the pupils in the Family of Schools and our lifelong learners.

Fusion Skills

Our research and consultation with stakeholders have identified that 'Fusion Skills' are increasingly important in the workplace of the 21st Century. Fusion Skills are a mix of technical and creative skills which go beyond STEAM classifications to encompass a broader 'bundle' of skills categories including digital, creative, social, interpersonal competencies as well as a range of cognitive skills such as judgement and decision making, critical thinking and problem-solving.

Aspiration building and links to the world of work

The City of London is home to 24,000 businesses and 483,000 workers from across a diverse range of sectors as well as a unique collection of arts, cultural and educational organisations. The Family of Schools, ASES and Culture Mile Learning and are well-placed to ensure that learning at all stages is linked to the world of work, and that opportunities exist to access quality work experience and industry-led careers guidance across a range of sectors and industries.

Accessibility and social mobility

We want the Family of Schools, ASES, apprenticeships and our cultural organisations to be a positive force for addressing issues of social disadvantage. Our strategies focus on inclusive and equitable practice. This includes learning and support packages to improve the experience and learning outcomes of people impacted by educational disadvantage and stimulating an accessible cultural offer that reaches a range of people and promotes social mobility.

OUR OFFER

Lifelong Learning



OUR PRIORITIES

Educational excellence; Safety and Wellbeing; Employability; Social mobility; Creative placemaking; Digital/Fusion Skills; Aspiration and the pursuit of excellence

